How to Speak Healthcare

An internal email campaign for HRs to encourage early enrollment through educational reminders.

HRInsidr.com

Based on the **marketing rule of 7**, when selling to consumers, on average **they need to hear from you 7 times** before making a decision to purchase!

What is it?

An HR internal communications email campaign that educates your workforce about the basics of healthcare, while sending friendly reminders to avoid last minute selections.

How Do I Use It?

Slice and dice the content according to your organization's needs and add to it next year!

Ask Yourself

What percentage of your workforce are stragglers? If it's over 30-40%, you'll want to send communication more often.

Why is HRInsidr Offering this?

Learn how simple communication can influence your workforce and get a head start on an internal open enrollment nurture email campaign, without staring at a blank page.

Learn More

Download Campaign (.doc)